

# JOJO MENDOZA

Phone: (632) 642.4035 Mobile: (63) 999.398.4544 Email: jojo@deleket.com Website: www.deleket.com

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## PROFILE

Creative and concept-driven designer with over 6 years experience in delivering design solutions for clients from advertising, retail, IT and telecommunications industry. A well-rounded performer with expertise in print, corporate identity, icon design and illustration. Highly flexible and very accustomed on working with deadline-driven projects.

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## EXPERIENCE

**2008 - 2010**

Quezon City

### **Collateral.Com | Senior Graphic Designer**

Collateral.Com is a small design and print shop. I head the Art Department in servicing clients with their needs in graphic design, advertising, and printing. I work with copywriters in developing concepts and I lead the designers in execution of artworks for sales kits, brochures and other marketing collaterals.

**2005 - 2007**

Pasig City

### **Kargo Global | Mobile Content Designer**

Kargo is a mobile media company engaged in distribution of mobile contents. My main job was to design contents such as wallpapers, icons, themes and game assets. I also help their Creative Department in creating logos and variety of collaterals to promote their brands.

**2004 - 2005**

Pasig City

### **Suede Media | Graphic Designer**

Suede was a start up design studio servicing various businesses and groups with their needs in graphic design, web development and video production. I was part of the creative team that handles most of the print accounts. I handled small projects independently.

**2003 - 2004**

Pasig City

### **Creative Trends | Graphic Designer**

Creative Trends was an events marketing communications group that produces events, trade shows and exhibits. I was in charge of creating all artworks and promotional materials for all company projects and events.

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## EDUCATION

**1999 - 2003**

Manila

### **Polytechnic University of the Philippines**

Bachelor in Advertising and Public Relations

**2008**

Quezon City

### **University of the Philippines**

Certificate in Basic Web Development

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## NOTABLE

Studio Arsenic

Kargo Global

Evolve Global

## FREELANCE

Activations Advertising

Dolphin Software

BlueToad

## CLIENTS

HQ Eleven Design Lab

ZED

Savy Soda

Ciba Vision

Liberty Skis

QuickOffice